

**Airports Authority of India Wins 'Golden Peacock Eco-Innovation Award', 2012-
Given by Hon'ble Sheila Dikshit, Chief minister of NCT of Delhi**

New Delhi, Date 7th July 2012

Airports Authority of India (AAI) won the 'Golden Peacock Eco-Innovation Award' for the year 2012. Shri. V. P. Agrawal, Chairman AAI received the award from Hon'ble Chief Minister of Delhi on Saturday, 7th July 2012 in New Delhi for an innovative initiative of integrating use of eco-friendly handcrafted recycled paper and paper products within the entire organization of AAI. The handcrafted recycled paper and paper products are produced in the Paper Recycling Unit of AAI.

The Golden Peacock Eco-Innovation Award is a prestigious award, given every year to the most innovative product as determined by the satisfaction of customer's long term needs and aspirations in a most cost-effective manner, which is consistent with the society's goal of sustainable development. AAI is extremely honored to be recognized for the prestigious Golden Peacock Eco-Innovation Award as a result of its innovative and successful work in the area of environment management.

The use of recycled papers has brought in a change in the corporate culture within the organization- inculcating and promoting resource minimization, recycling and reuse of waste paper and contributing to environment conservation in a meaningful way.

Driven by the concept of promoting better practices for environment conservation, AAI in association Kalyanmayee- its Women Welfare Association started this unique initiative in 2009. Mrs. Archana Agrawal, President, Kalyanmayee pioneered the inception of the project and significantly contributed in establishment of the paper recycling unit in New Delhi.

AAI became the first PSU in India to establish this Paper Recycling Unit to support the cause G.R.O.W. (Government Recycled Office Waste). The paper recycling unit converts paper waste from AAI offices across the country, into useful paper stationery products like file covers, file folders, visiting cards, envelopes, letter heads, corporate gifts, calendars and several other paper products. Earlier the paper waste was being dumped or sold. Now the paper recycle unit significantly caters the paper stationery needs of AAI offices situated across the country.

Paper is such a commodity closely related to usage in our daily lives and the use of paper in our day-to-day life remains indispensable. AAI optimized efforts on research and development and came up with this concept of reuse of paper in a substantial manner, which could be an

inspiration for other corporate to adopt. The initiative is embedded with considerable eco-friendly features to produce special papers and products for technical / commercial applications. The technology also offers to redesign the system of value addition of recycling and advancing manufacturing techniques.

The paper recycling unit project works on the grounds of viable waste-to-energy systems. Key features of the paper recycling unit are: energy conservation, conversion of waste into wealth by re-crafting /recycling, pollution free and eco-friendly finished products (the recycled paper are chlorine free, no de-inking, no colour, efficient to be reused) and countless personalized varieties for corporate stationary.

AAI is committed to continue in spreading the message on how we could take a closer look at use of recycle papers in our daily lives and bring responsible and enduring changes on environment.

For media queries please contact:

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Shri V.P. Agrawal, Chairman, Airports Authority of India and Mrs. Archana Agrawal, President kalyanmayee receiving the Golden Peacock Eco-Innovation award for the year 2012 from Hon'ble Sheila Dikshit, Chief Minister of Govt. of NCT Delhi

