

F.No.PAO/Sectt/2017-18/ 107-111
Office of Chief Financial Controller
MINISTRY OF CIVIL AVIATION
(Government of India)

20

Rajiv Gandhi Bhawan
New Delhi
Dated: 24.7.17

To
Dr. Guruprasad Mohapatra, Chairman
Airport Authority of India,
Rajiv Gandhi Bhawan,
New Delhi.

Sub: Promotion of digital payments - regarding.

Sir,

As you are aware that Government has assigned high priority on promotion of digital payments through Unified Payment Interface (UPI), Unstructured Supplementary Service Data (USSD), Aadhar Pay, Immediate Payment Service (IMPS) and Debit Cards. Secretary, MeitY has assigned a target of 24 crore digital transactions in the year 2017-18 for this Ministry.

You are therefore requested to take up the task of promoting the said schemes by way of sharing the following documents with all the stakeholders concerned.

- # Notifications for BHIM Referral Bonus Scheme for Individuals.....Annexure 'A'
- # Notifications for BHIM Cashback Scheme for MerchantsAnnexure 'B'
- # Notifications for BHIM Aadhaar Merchant Incentive SchemeAnnexure 'C'
- # Important URL links and details of the contact persons from NPCI....Annexure 'D'
- # An illustrative booklet on the products developed by NPCIAnnexure 'E'

Earnest efforts are solicited from your side for fulfilling the target of 24 crores digital transactions assigned to this Ministry in the current financial year.

Encl: as above

Yours faithfully


(Suman Bala)
Chief Financial Controller

M(HR)