

**AIRPORTS AUTHORITY OF INDIA**  
**CHENNAI AIRPORT**  
**CHENNAI**  
14/03/2022

Phone No. 044-22564027

Website: [www.aai.aero](http://www.aai.aero) ; E-mail: apdchennai@aai.aero ; dgmcomml\_chennai@aai.aero

Commercial Department  
O/o Airport Director  
Airports Authority of India,  
Operational Office Building, 2<sup>nd</sup> floor,  
Chennai Airport, Chennai-600016

**ADVERTISEMENTS DISPLAY AT CHENNAI AIRPORT ON SHORT TERM/TEMPORARY BASIS (ON REQUEST/PER SITE BASIS) ON FIRST COME FIRST SERVE BASIS.**

- 1) **Period of Licence:** Maximum 06 (six) months or finalization of Regular tender, whichever is earlier.
- 2) Details of Media Type available with fixed Card rate:

<b>OUTDOOR ADVERTISEMENT – RATE CARDS (In INR)</b>		
<b>Sl. No.</b>	<b>Outdoor Advertisement sites</b>	<b>Applicable rate (Rate per month)</b>
1.	Pole kiosks with traffic direction signages	4040 per sqft
2.	Pillar wraps (height not exceeding 18')	4040 per sqft
3.	Aerobridges (inner and outer) Static portion:	
	Illuminated	4040 per sqft
	non-illuminated	4040 per sqft
4.	Backlit screen/Time – Temperature signage screen flap or digital with height not exceeding 15 ft. from ground level:	
	Illuminated	4040 per sqft
	non-illuminated	4040 per sqft
5.	Scrollers with advertisement boards	4040 per sqft
6.	<b>Hoardings/Pole kiosks/Banners</b>	
	Single faced	4040 per sqft
	Double faced	4040 per sqft
	Multifaced	4040 per sqft
7.	<b>Mirrors and clocks</b>	
	<b>Single faced</b>	4040 per sqft
	<b>Double faced</b>	6000 per sqft
	<b>Multifaced</b>	9000 per sqft

<b>OUTDOOR ADVERTISEMENT – RATE CARDS (In INR)</b>		
<b>Sl. No.</b>	<b>Outdoor Advertisement sites</b>	<b>Applicable rate (Rate per month)</b>
8.	Boundary wall/car park wall/car park toilet wall/All types of walls outside terminal building	4040 per sqft
9.	Mobile vans for Advertisement thereof with Display size 20 ft X 10 ft double sided	22500/vehicle
10.	Advertisement on Ball-Balloon lights	90000/ball/balloon
11.	Display of car/bike maximum size 8 sqm	25000/day

<b>INDOOR ADVERTISEMENT – RATE CARDS (In INR)</b>		
<b>Sl. No.</b>	<b>Indoor Advertisement sites (includes Terminal Buildings, Arrival Hall, Departure Hall, security Hold Area, Offices,etc.)</b>	<b>Applicable rate (Rate per month)</b>
1.	Translites/Revolving show windows/Stunners/Pillar kiosks/Hoardings-illuminated	4040 per sqft
2.	Hoarding-non illuminated	4040 per sqft
3.	Automatic/Self operated Free shoe-shine machine with illuminated scroller space for advertisement not exceeding(6'x4')	15000 per unit
4.	Installation and operation of 3D Display unit/Plasma/LCD(Not Exceeding 42") for advertisement purpose or for display of TV channels using DTH technology or similar approved mode	40000 per unit
5.	Plasma/LCD Display Units (Not Exceeding 42") to be provided by State/Central Government Departments to show information related to Tourism or sponsored by a private company to provide information to the passengers and visitors. No Advertisement will be permitted to be displayed.	30000 per unit

<b>INDOOR ADVERTISEMENT – RATE CARDS (In INR)</b>		
<b>Sl. No.</b>	<b>Indoor Advertisement sites (includes Terminal Buildings, Arrival Hall, Departure Hall, security Hold Area, Offices, etc.)</b>	<b>Applicable rate (Rate per month)</b>
6.	Plasma/LCD Display Units(Not exceeding 21”) for advertisement purposes or for display of TV Channels using DTH technology or similar approved mode.	20000 per unit.
7.	Providing sofa or public utility chair covers and Advertisement Rights on it (Not Exceeding size 6sq.ft. per unit of seat)	500 per seat
8.	Disposable cups with Advertisement to be used by passengers/visitors	2500 ( per 10,000 cups)
9.	Advertisement on Baggage Trolleys (Not exceeding 4 sqft)	1000/trolley

- 3) Details and proposed offer of interested parties towards temporary Advertisement display at sites to be furnished

Name & Address of the Party in Block Letters	
Status of the Party (Proprietorship/Partnership/Limited Company)	
Name of the Proprietor/Partners/Managing Directors as the case may be to indicated along with Phone number, e mail ID etc.	
Media Type looking for	
Period for which temporary allotment is sought	
Area of proposed display in sq it.	

- 4) I/We have carefully read and understood the terms and conditions of the licence as contained in the form issued by the Airport Authority of India, Chennai Airport, Chennai including the following.
- The licensee shall be required to submit security Deposit of 2 months and one-month advance licence fees in the form of Demand Draft/Pay Order/NEFT from scheduled Nationalized Bank in favour of Airports Authority of India, payable at Chennai and other applicable taxes/charges viz. GST, electricity charges as per the guidelines of AAI.
  - On account of non-acceptance of award or on account of non-completion of offer conditions within the prescribed time. I/We shall be debarred by AAI for further participation in the offer at its Airports or any other place under the control of AAI for a period of one year.

- c) Ex-Licensee(s)/Existing Licensee(s) of AAI having outstanding dues in respect of the airports under Northern, Southern, Western, Eastern and North-East Regions as well as Airports viz. Chennai and Kolkata Airports except where the dues are pertaining to current months licence fee i.e the month of March 2022 are not eligible for such temporary allotment. A declaration to the effect that except for current month licence fee, nothing is outstanding against us by AAI has to be submitted by the party. If such declaration is found to be incorrect at any stage, the party shall be debarred by AAI for further participation in the offer/tender at its Airports or any other place under the control of AAI for a period of 03 years and also security Deposit shall be forfeited.
- 5) Interested agencies may like to have site inspection before offering the willingness per site. The sites would be handed over to the willing parties on first come-first serve basis.
- 6) AAI reserves to itself, the right to reject the conditional offer without assigning any reason thereto.
- 7) AAI does not bind itself to accept the highest or any offer and reserve to itself the right of accepting the whole or any part of the offer and the agencies shall be bound to provide the service at the rates indicated.
- 8) The applicant/licensee hereby submits undertaking that they will vacate & remove the display infrastructure and surrender the contract without any dispute and demur as soon as AAI award the regular tender and will not resort to any arbitral dispute and/or enter into litigation in any manner pertaining to the above temporary licence.
- 9) The permission for such display shall be purely a temporary contract and would be liable to terminated by serving 30 days' notice by the either side without assigning any reason. The agency shall handover the vacant possession of premises after expiry of temporary contract period or upon serving notice by/ to AAI, as the case may be, without any protest or demur.
- 10) The hardware/structure etc. for display of advertisement for such shorter period shall be at the cost of the agency only.
- 11) Gestation period of 15 days from the date of Award letter or actual commencement of business, whichever is earlier shall be applicable.

Signature of the Authorized representative of Party/Agency	
Name with Designation	
Status	
Office Address	
GST No.	

PAN No.	
Telephone No.	
Fax No.	
Mobile No:	
Email ID	

The duly filled up this form has to be submitted to AAI – Chennai before considering the same for issuance of Award letter towards permission for such temporary display.

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