

AIRPORTS AUTHORITY OF INDIA

Press Release

Subject :- AAI's initiative to promote and encourage amateur and budding artists of India.

New Delhi, 17th March, 2015, In order to promote and encourage the works of amateur and budding artists in India, Airports Authority of India has started art galleries at its Airports. The respective Airport Director will invite the amateur/budding artist for display of their art work and there after a panel will be maintained to allow the artists to display their works for a period of 15 days.

The display of artists work would include sculpture or any other form of art and is not limited to paintings only.

On receipt of intimation / notice / advertisement, the Artist shall approach to the Airport Manager-in-Charge at the Terminal Building at the Airport for fulfilling procedural formalities. The works are to be framed appropriately by artist themselves & delivered at Airport for fitting & display.

The artist shall have a right to put a tag "for sale" and the Art Work shall carry price tag fixed on it. On sale of the Art Work, token fee @10% of sale value of the painting/Art work shall be payable to AAI.

Airport Director reserves the right to refuse to display any artwork if it is found distasteful, objectionable, offensive, and /or not otherwise compatible with Indian socio and culture environment. No sticker, banners or other boards will be allowed at the art gallery.

Issued by Public Relations Department

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