

AIRPORTS AUTHORITY OF INDIA

PRESS RELEASE

Public Relations Day celebration at Airports Authority of India

New Delhi, April 17, 2014: On the occasion of National Public Relations Day, Public Relations Department of Airports Authority of India is going to celebrate Public Relations Day by developing a poster depicting importance of communication tools of modern day communications viz.-a-viz. the conventional one.

In-house discussions dwell upon importance of communication in the modern business world, particularly the complete communication channel right from instructions till its effective implementations.

The National PR day is to focus attention on the Public Relation function and Public Relation professionals in the country who have an increasingly important role in the development of the nation through their respective organizations.

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Poster developed by AAI on the occasion of Public Relations Day depicting importance of communication tools of modern day communications viz.-a-viz. the conventional one